



Building the Premier Travel Hub in Southeast Asia

Issuer Free Writing Prospectus | Filed Pursuant to Rule 433 of the Securities Act of 1933, as amended
Relating to Preliminary Prospectus dated December 10, 2024 | Registration Statement No. 333-283323

nusatrip.com

Corporate Presentation

January 2025

DISCLAIMERS

Free Writing Prospectus Statement

This free writing prospectus relates to the proposed public offering of shares of common stock (“Common Stocks”) of NusaTrip Incorporated (“NusaTrip”, “we”, “us”, or “our”) and should be read together with the Registration Statement on Form S-1, as amended (the “Registration Statement”), we filed with the U.S. Securities and Exchange Commission (the “SEC”) for the offering to which this presentation relates.

The Registration Statement has not yet become effective. This presentation does not constitute an offer sell or issue or the solicitation of an offer to buy or acquire securities of the Company in any jurisdiction or an inducement to enter into investment activity, nor may it or any part of it form the basis of or be relied on in connection with any contract or commitment whatsoever. Specifically, this presentation does not constitute a “prospectus” within the meaning of the U.S. Securities Act of 1933, as amended (the “Securities Act”). The offering may only be made by means of a prospectus pursuant to the Registration Statement after it becomes effective. This presentation does not contain all relevant information relating to the Company or its securities.

Before you invest, you should read the prospectus filed as part of the Registration Statement (including the risk factors described therein) and other documents we have with the SEC in their entirety for more complete information about us and the offering. You may get these documents for free by visiting EDGAR on the SEC website at <http://www.sec.gov>.

Alternatively, we and/or our underwriter will arrange to send you the prospectus if you contact our underwriters at Cathay Securities Inc., 40 Wall Street Suite 3600, NY, NY 10005, via email at service@cathaysecurities.com or contact NusaTrip Incorporated, 28F AIA Central, Jl. Jend. Sudirman No.Kav. 48A, RT.5/RW.4, Karet, Semanggi, Kota Jakarta Selatan, Daerah Khusus Ibukota, Jakarta 12930, Indonesia via email at patrick@nusatrip.com.



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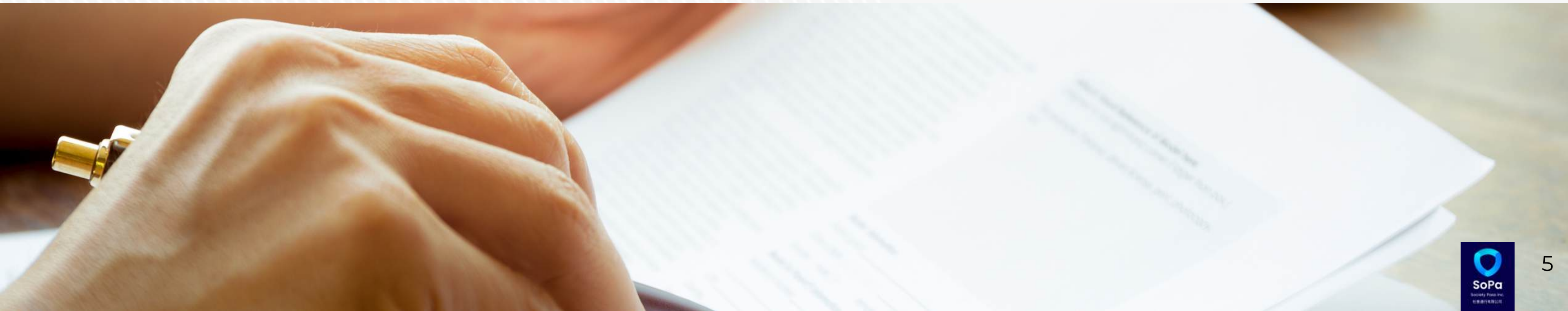
FORWARD-LOOKING STATEMENT

This presentation contains forward-looking statements, all of which are subject to risks and uncertainties. Forward-looking statements give our current expectations or forecasts of future events. You can find many (but not all) of these statements by the use of words such as “approximates,” “believes,” “hopes,” “expects,” “anticipates,” “estimates,” “projects,” “intends,” “plans,” “will,” “would,” “should,” “could,” “may” or other similar expressions in this presentation. These statements are likely to address our growth strategy, financial results and product and development programs. You must carefully consider any such statements and should understand that many factors could cause actual results to differ from our forward-looking statements. These factors may include inaccurate assumptions and a broad variety of other risks and uncertainties, including some that are known and some that are not. No forward-looking statement can be guaranteed and actual client base, our subsidiaries’ relationships with their business partners, competition in our industries, relevant government policies and regulations relating to our industry future results may vary materially. Important factors that could cause actual results to differ materially from those in the forward-looking statements include changes in local, regional, national, or global political, economic, business, competitive, market (supply and demand) and regulatory conditions identified under Risk Factors in our preliminary prospectus and other assumptions described in this presentation underlying or relating to any forward-looking statements.

We describe material risks, uncertainties and assumptions that could affect our business, including our financial condition and results of operations, under the “Risk Factors” section of the Registration Statement. We base our forward-looking statements on our management’s beliefs and assumptions based on information available to our management at the time the statements are made. We caution you that actual outcomes and results may, and are likely to, differ materially from what is expressed, implied or forecast by our forward-looking statements. Accordingly, you should be careful about relying on any forward-looking statements. Except as required under the federal securities laws, we do not have any intention or obligation to update any forward-looking statements after the distribution of this presentation, whether as a result of new information, future events, changes in assumptions, or otherwise.

FORWARD-LOOKING STATEMENT

This presentation contains certain data and information that we obtained from various government and private publications including industry data and information. Statistical data in these publications also include projections based on a number of assumptions. The industry may not grow at the rate projected by market data, or at all. Failure of our industries to grow at the projected rate may have a material and adverse effect on our subsidiaries' business and the market price of our Common Stocks. In addition, the new and rapidly changing nature of the industry results in significant uncertainties for any projections or estimates relating to the growth prospects or future condition of our industry. Furthermore, if any one or more of the assumptions underlying the market data are later found to be incorrect, actual results may differ from the projections based on these assumptions. You should not place undue reliance on these forward-looking statements.



Offering Summary	
Issuer	NusaTrip Incorporated
Exchange/Symbol	Nasdaq Capital Market/NUTR
Shares Outstanding Pre-Offering	14,000,000
Number of Shares Being Offered	2,700,000 shares of Common Stock (or 3,105,000 shares of Common Stock if the underwriters exercise their over-allotment option to purchase additional shares in full)
Price Range	\$4.00 to \$5.00 per shares
Offering Size	US\$10.8 million to 13.5 million
Underwriter	Cathay Securities, Inc.
Use of Proceeds	For mergers and acquisitions, expansion of market, and working capital and other general corporate purposes.

“
THE WORLD
IS A BOOK
AND THOSE WHO
DO NOT TRAVEL
READ ONLY A PAGE.
”

ST AUGUSTINE



COMPANY OVERVIEW



Founded in 2013 and a member of the Society Pass (Nasdaq: SOPA) ecosystem, **NusaTrip** is a Jakarta-headquartered, IATA-licensed online travel agency and a member of Association of Indonesia Tours and Travel Agencies.

MISSION

Offer world-class quality products, services and experiences for customers, clients, affiliates, and business partners.

Contribute to the revitalisation of the travel and tourism industry by enabling and promoting social network-based entrepreneurship.

Promote SEA and APAC to travelers both regionally and globally.

NusaTrip – SEA’s Premier Travel Hub



Office headquarters in Jakarta



Looking to acquire offline travel agencies across key markets, in PRC, Hong Kong, Philippines, Thailand, Singapore, Malaysia, India, and UAE.



NUSATRIP BY THE NUMBERS



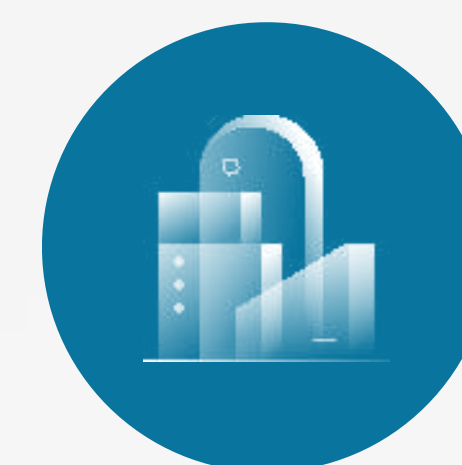
65+
Team Members



4
SEA Offices



10 years
of Operations



80M
unique visitors in total



USD 75 M
2023 Sales (GMV)



500+
Airlines



650,000+
Hotels

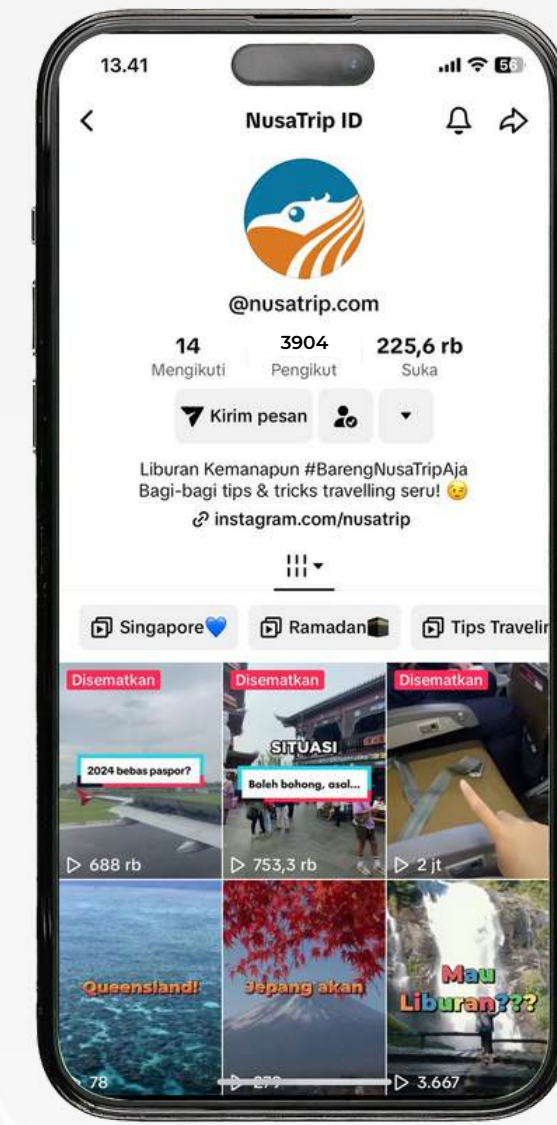
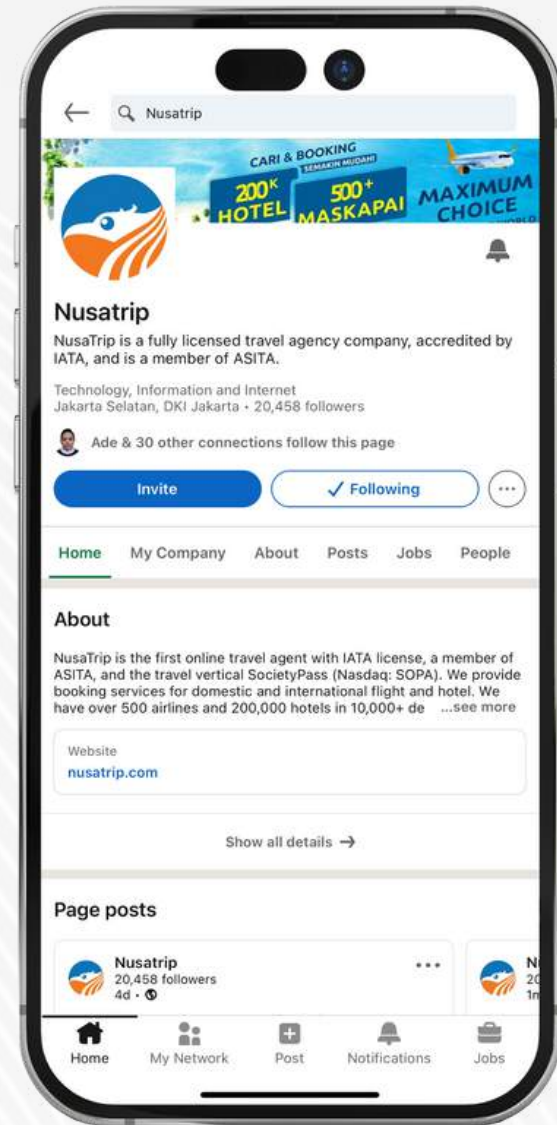
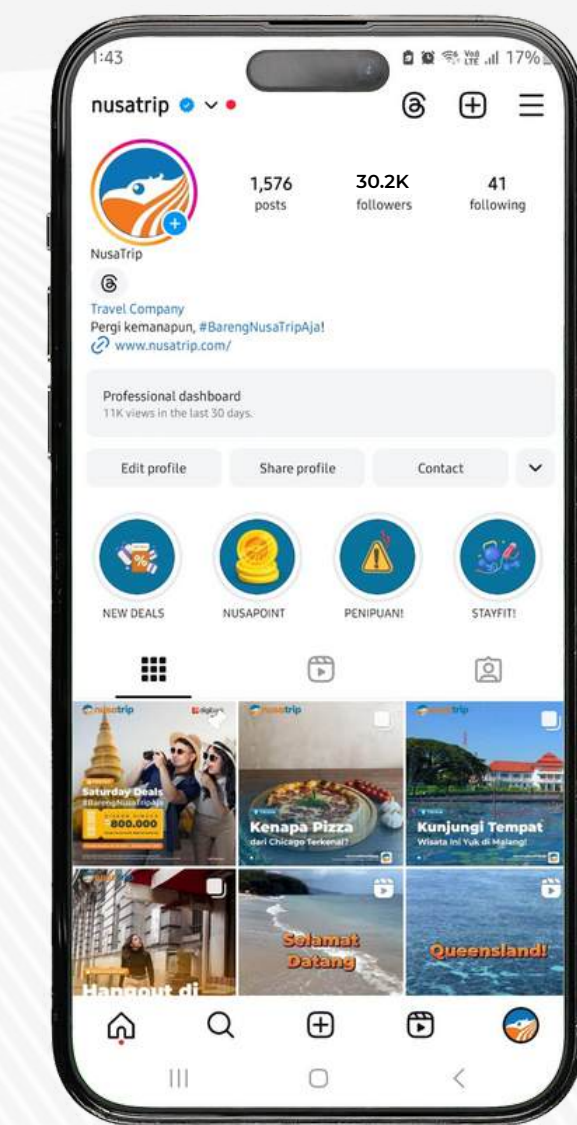


1.3+ M
registered users



1M
apps downloaded

NUSATRIP COMMUNICATION CHANNELS



Facebook
Followers: 70K

Instagram
Followers: 30.2K

LinkedIn
Followers: 20K

Tiktok
Followers: 3K



Tjin Patrick Soetanto

Chief Executive Officer



Yee Siong Tan

Chief Financial Officer



Anson Neo

Chief Marketing Officer



Albert Nicolas

Chief Operating Officer

MANAGEMENT TEAM

OUR CORPORATE ACHIEVEMENTS

OCT
2012



Acquires
IATA license

JAN
2013



Commences
operations

AUG
2022



Society Pass
(Nasdaq: SoPa)
Acquires NusaTrip

APR & JUL
2023



Acquires VLeisure



Acquires VIT

MARKET OVERVIEW

e-Economy SEA covers 6 countries in Southeast Asia



SOUTH EAST ASIA TRAVEL MARKET

695,000,000

Current population of SEA based on UN estimates

8.52%

SEA population in comparison to total world population

52.2%

Of the population is urban

- HSBC reported SEA as the home to a burgeoning middle class. This increase in purchasing power.

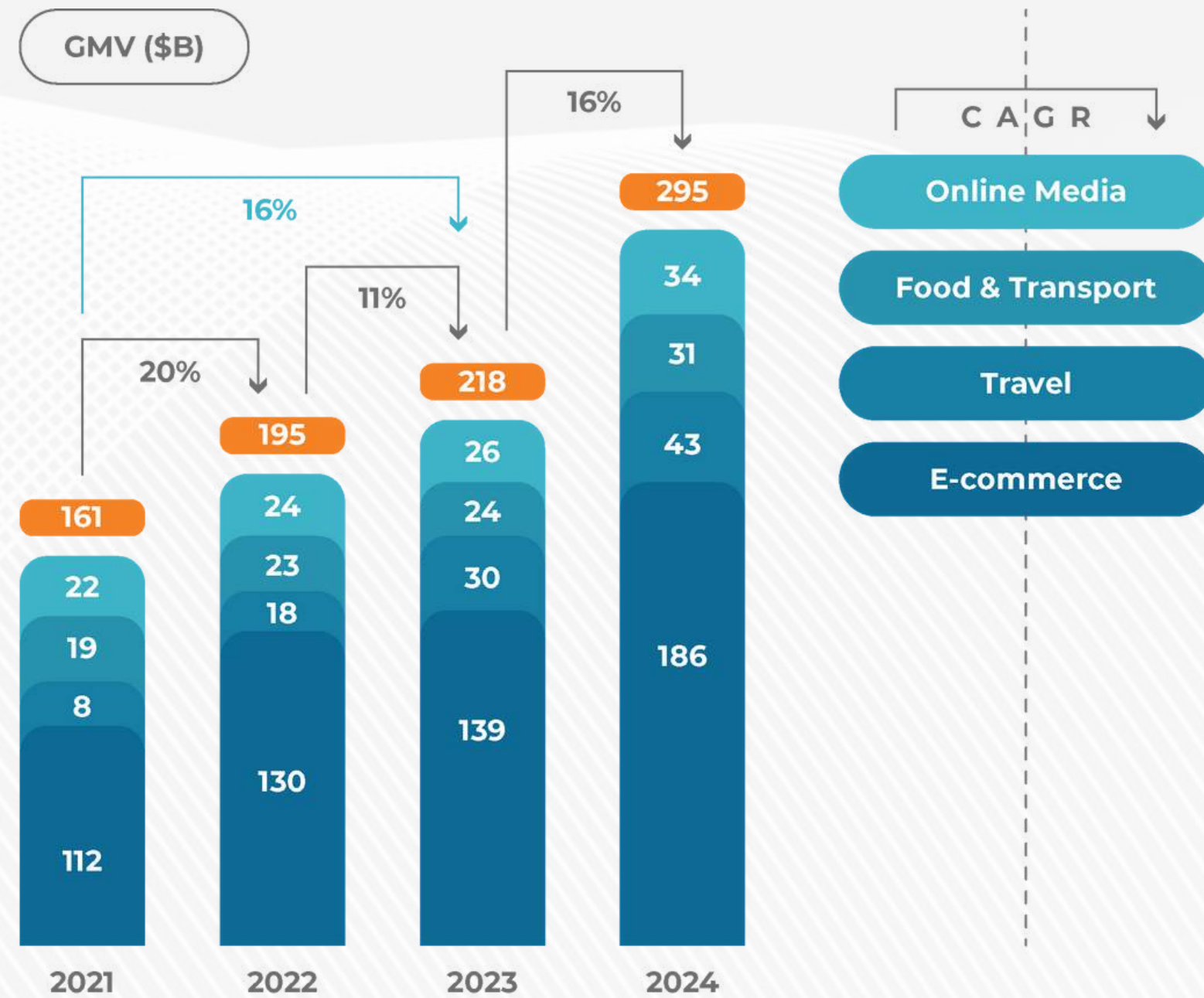
(Source from HSBC website below)

Source:

- www.business.hsbc.com/en-gb/insights/growing-my-business/a-3d-view-of-southeast-asia
- Worldometer (2024). South-Eastern Asia Population

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SEA'S DIGITAL ECONOMY IS CLOSING ON \$200B, GROWING 15% YoY



Notes: GMV = gross merchandise value: CAGR = compund annual growth rate.
 Source: Bain analysis

Source:
 • Google, Temasek and Bain & Company (2024) e-Conomy SEA 2024.

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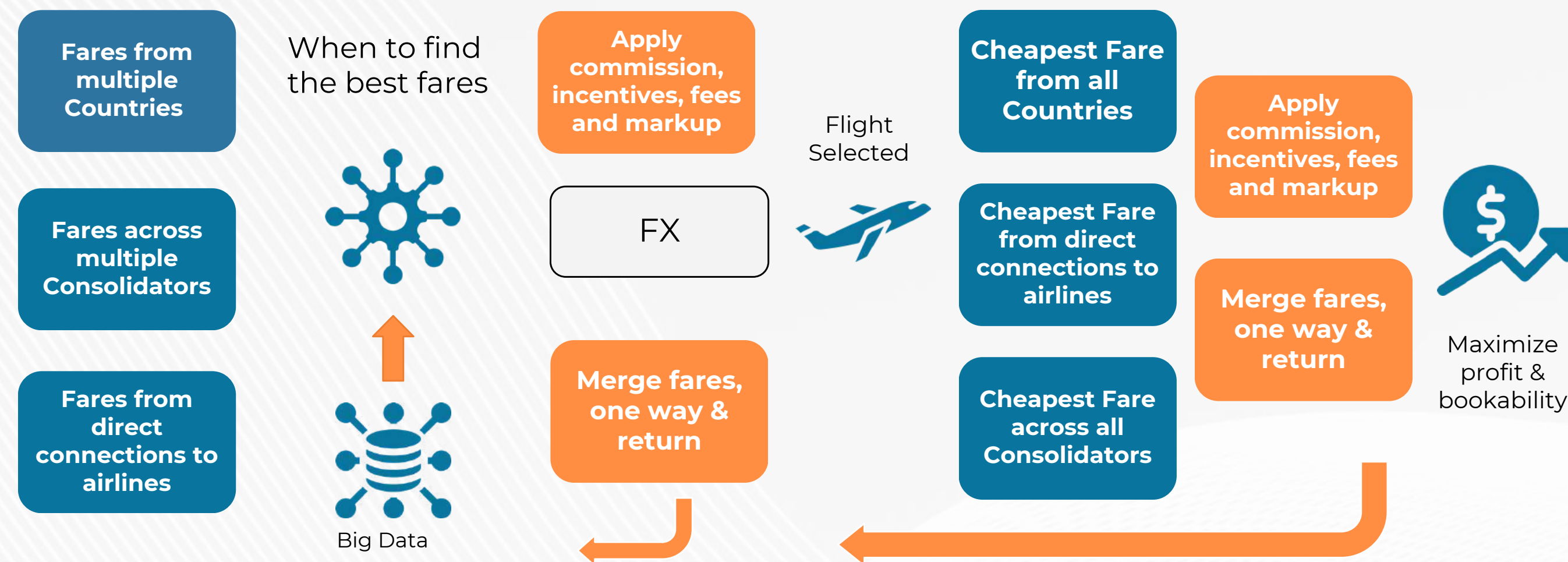


OUR BUSINESS MODEL

- Our algorithm finds the **cheapest fares for our corporate and retail customers**
- Technology engine constantly learns about changes in fare dynamics & FX to optimize logic
- Constantly adding new sourcing countries, direct connects & consolidators

Search cheapest fare per/airline on routes

Book selected flight



OUR HOTEL AND OTHER OFFERING

- We source hotel both by direct contracting and integration with global suppliers.
- Technology to curated hotel based on few simple logic and with machine learning, it will improve conversion.

● ● ●

RE: Hotel Enquiry
 From: hello@nusatrip.com
 To: Traveler

Hi, thanks for using NusaTrip. Please [tell us your hotel preference](#) so that we can focus on getting the best offers for you.

Meanwhile, please take a look at the top private offers of this week.

Rank	Hotel	Online Price	Your Price	Room Left
1	Mamamia, Double Deluxe Room	\$120	\$100	2
2	Golden Palm, Deluxe Sea View	\$200	\$160	5
3	Queensbay, Executive Suite	\$380	\$250	6

● ● ●

Link to NusaTrip Hotel site to complete booking

OUR BUSINESS

OUR REVENUE MODEL



 **Ticketing**

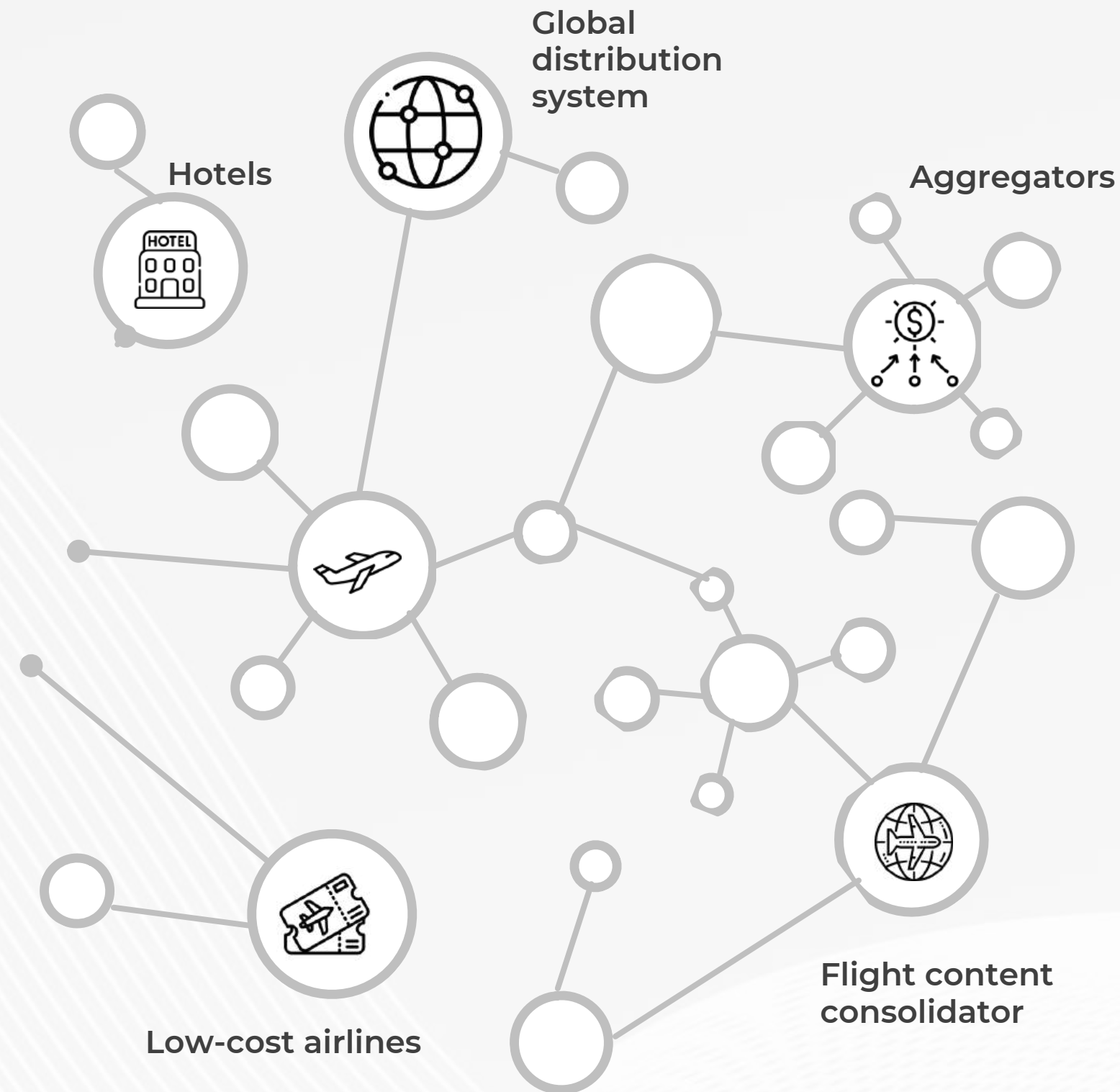
 **Hotel commissions**

 **Insurance**

 **Service fees**

 **Incentives**

 **Hotel SAAS**



OUR B2B FLIGHT AND HOTEL BUSINESS

We provide more than 500 choices of airlines and 650,000 hotels worldwide



AND MANY MORE



Longstanding strategic partnerships with offline travel agents throughout Asia Pacific.



API connections with over 500 airlines



Contributes up to 60% of entire NusaTrip Nett Revenue.

OUR HOTEL VERTICALS



Acquired in April 2023, VLeisure is a B2B global network platform that empowers agencies to manage and distribute travel products and services to their online partners. It is headquartered in Vietnam.

- **Hotel Software Ecosystem**

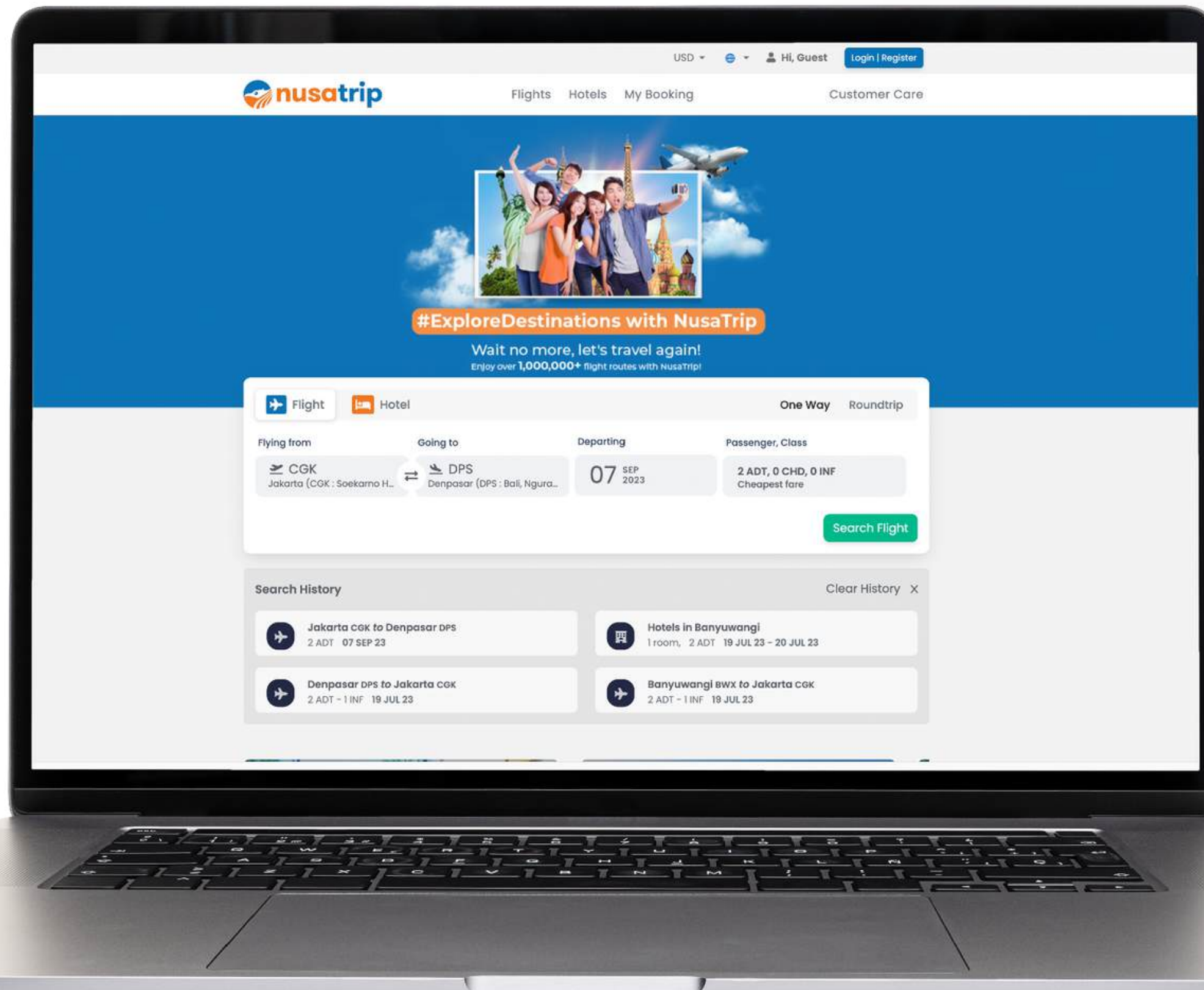
- Property Management System
- Point of Sales
- Channel Management
- Booking Engines & Travel Agencies Portals
- Revenue Management System
- Customer Data Platform
- Loyalty & Data

- **Hotel Management Services**

- Sales & Marketing Outsourcing
- Sales & Marketing Representation
- Hotel Management
- Revenue Management



OUR WEBSITE & MOBILE APP



10+ years of experience travel agent, with a vast network of partners and resellers worldwide. Accommodated by **24/7** customer care, NusaTrip is open to more collaborations and partnership.

CUSTOMER ACQUISITION STRATEGY

Market to the demographics and travel preferences of our target audiences in both flights and hotels in both B2B & B2C

Travel Agency Acquisitions

B2C Segment Branding

B2B Partnership

Society Pass / Society Points Loyalty



- Expand operational footprint to rest of Asia:
- Vietnam, Philippines, Thailand, Singapore, Malaysia, Hong Kong, PRC, India and UAE



- Create a strong social media brand identity (Instagram, Facebook, LinkedIn, TikTok)
- Promote SEA and global destination
- Promote new content



- Strengthen relationship with:
- GDS Suppliers
 - Airlines
 - Hotels
 - Others (Trains, Admission Tickets, Reviews)
 - Non IATA Travel Agency
 - Corporate businesses

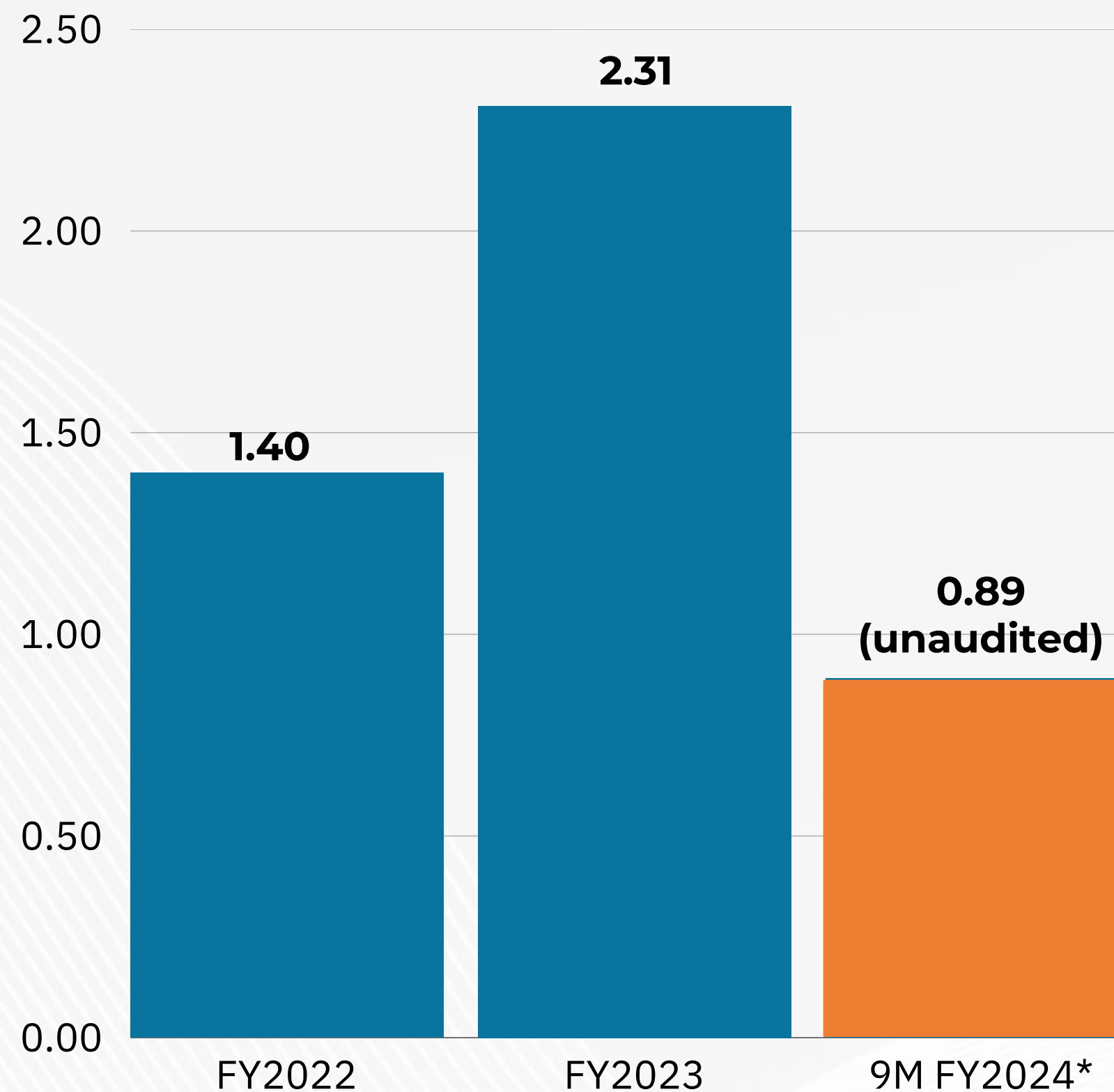


- Increase customer loyalty by offering incentives
- Cross promote with other members of SoPa ecosystem (TMG, Gorilla Increase customer loyalty)

FINANCIAL OVERVIEW

HISTORICAL REVENUE

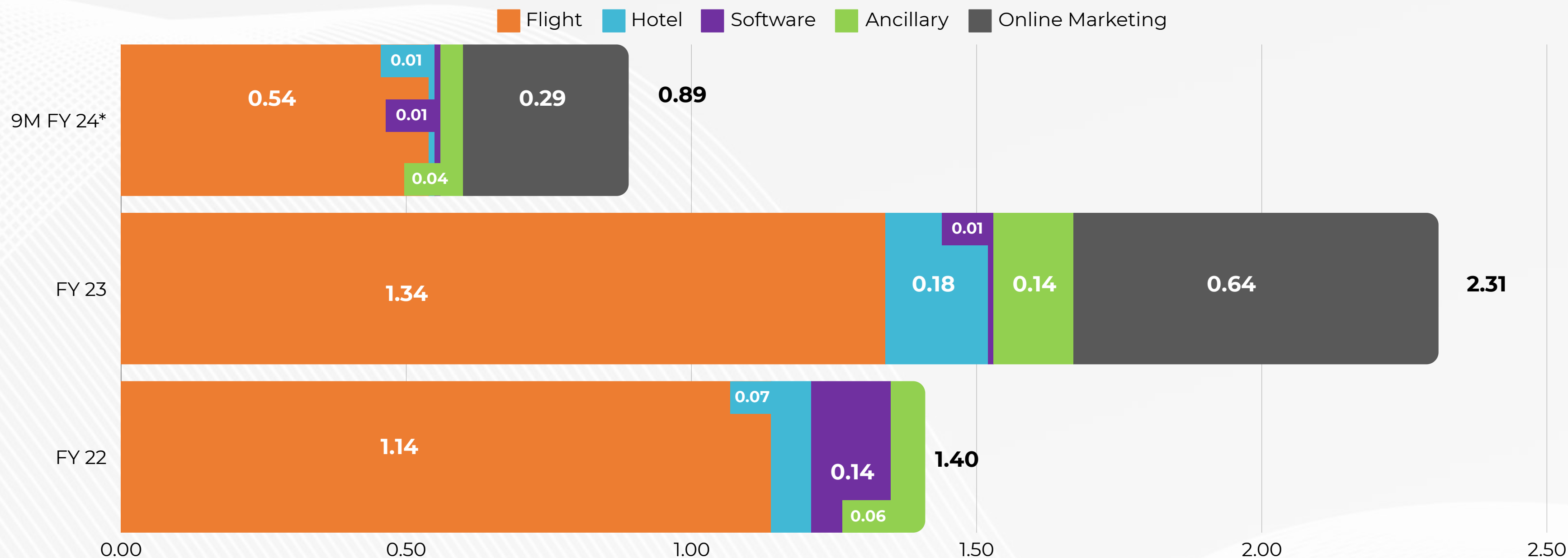
(US\$ Million)



*Remark: "The figure of FY2024 represents only 9 months"

HISTORICAL REVENUE

Revenue - Products



(US\$ Million)

*Remark: "The figure of FY2024 represents only 9 months" (unaudited)

KEY FINANCIAL HIGHLIGHTS

Key Highlights	FY 2022	FY 2023	FY 2024*
Balance Sheet (US\$'000)			
Current Assets	3,435	3,111	4,706
Cash and bank balances	3,435	671	3,425
Net assets	(4,978)	(5,281)	(5,882)

*Remark: "The figure of FY2024 represents only 9 months" (unaudited)

A large white commercial airplane is shown in flight, banking to the right. The background is a blue-tinted aerial view of a city at dusk or dawn, with mountains visible in the distance. The sky is a clear, light blue.

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THANK YOU!